



## *"20 Ingredients of an Outstanding Destination"*

**A Free presentation by founding member of the Award – Winning  
Destination Development Association**

*Roger Brooks*

**CAMPBELLS RESORT - CENTENNIAL BALLROOM**

**104 W. WOODIN AVE, CHELAN WA**

**OCTOBER 11, 2023**

**BEGINNING AT 6:00 PM**



**Sponsored By:**

**City of Chelan**

**Chelan Douglas Regional Airport Authority**

**Lake Chelan Chamber of Commerce**

**Visit Chelan County**